

## PALA

### *Sardinia*



#### Products

Soprasole Vermentino di Sardegna DOC  
Milleluci Nuragus di Cagliari DOC  
Centosere Cannonau di Sardegna DOC  
Oltreluna Monica di Sardegna DOC  
Chiaro di Stelle Rosé Isola dei Nuraghi IGT  
Stellato Vermentino Isola dei Nuraghi IGT  
Cannonau di Sardegna DOC Riserva  
S'Arai Isola dei Nuraghi IGT  
Essentija Bovale Isola dei Nuraghi IGT  
Assoluto Passito Isola dei Nuraghi IGT

**LEADERSHIP ANCHORED IN TRADITION AND VISION** Founded in 1950 in the town of Serdiana by Salvatore Pala, Pala has been synonymous with Sardinian winemaking for generations. In 2024, the estate entered a pivotal new chapter under Lia Tolaini-Banville's ownership. Already well-established in Tuscany, Lia has brought her thoughtful approach and respect for tradition to Sardinia, combining the estate's historic legacy with her focus on elevating quality and expanding its reputation globally. Her tenure marks a commitment to showcasing Sardinia's potential while preserving the authentic character of the region's wines.

**SARDINIA: A LAND OF UNTAMED BEAUTY** Sardinia's rugged, diverse terrain and ancient history are central to understanding its wines. As one of the most geologically unique regions in the Mediterranean, this island is often called a "mini-continent," with a landscape that ranges from snow-capped mountains to limestone hills and sandy shores. These conditions have nurtured native grape varieties like Vermentino, Cannonau, Nuragus, and Monica, which reflect the island's distinctive climate and culture. Sardinia's long-standing winemaking traditions and dramatic scenery create a backdrop that is as compelling as the wines themselves.

**SUSTAINABILITY AS A GUIDING PRINCIPLE** Sardinia's natural environment lends itself to organic and sustainable viticulture, and Pala has embraced this ethos fully with an approach called *lutte raisonnée* - reasonable sustainability? . The island's abundant sunlight, steady coastal winds, and minimal rainfall create conditions that naturally reduce the need for chemical treatments. Indigenous grape varieties, adapted to Sardinia's soils and climate, thrive with little intervention, promoting a balanced ecosystem. By prioritizing sustainability, Pala ensures healthier soils, cleaner water, and wines that reflect the purity of the region's terroir.

**WINES THAT SPEAK TO SARDINIA'S IDENTITY** Pala's focus on native grape varieties and thoughtful winemaking practices underscores its dedication to Sardinia's heritage. The estate's Vermentino is precise and vibrant, while its Cannonau displays depth and structure, and Nuragus offers a glimpse into one of the island's oldest native grape varieties. These wines capture the complexity and character of Sardinia's unique environment, illustrating the balance between tradition and innovation that defines Pala under Lia Tolaini-Banville's leadership.

**Owner :** Lia Tolaini-Banville

**Winery production :** 360,000 bottles



## PALA

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Total acres planted : 170 acres/68 hectares

Varietals planted :

Vermentino, Cannonau, Bovale, Monica, Nasco, Carignano and Nuragus

[www.pala.it](http://www.pala.it)

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