

EVOLUTION BY SOKOL BLOSSER

Oregon, United States



Products

Since its introduction by Dundee, Oregon based Sokol Blosser Winery in 1998, Evolution has evolved into something of a phenomenon. Its fan base gives meaning to the word "loyal" and is spread all over North America, Europe, and Asia. At the time, there were very few white blends on the market, and Evolution tapped into the niche that would become an important segment of the wine business. As word spread and Evolution made the rounds, it enjoyed extraordinary popularity. The packaging and the price have attracted drinkers more interested in great-tasting wine, affordability, and having a good time than trying to impress friends at the next dinner party. The goal here is to make a wine that appears simple - easy-drinking, relaxing - but in reality is quite complex. Producing a proprietary blend like Evolution is a combination of art and science.

Owner : 2nd Generation: Nik, Alex & Alison Sokol Blosser

Winemaker : Robin Howell

www.evolutionwine.com

