

## YÉYO TEQUILA

*Arandas, Jalisco*



Products

Yéyo was born from a passion for discovery, and the need to create. Traversing the Highlands of Arandas, Jalisco, founder Jon Bullinger came upon a family-run distillery (Destilería El Ranchito) harvesting impeccable blue agave from their red clay soil and knew his journey would begin here. Hundreds of tequilas were crafted, tested, tasted, and scored. What followed was a close bond with the Vivanco Family at NOM 1414 and legendary Master Distiller Sergio Cruz. Together they have committed to rally towards perfection in flavor, and the elusive balance of pepper, sweet, and spice. Yéyo is an intense dedication to trial, refinement, and ultimate drinkability - all in an effort to create tequila, as intended.

Owner : Jon Bullinger

[www.yeyotequila.com](http://www.yeyotequila.com)

