

SAVOIA AMERICANO

Piemonte



Products

SAVOIA Americano is the new brainchild of Giuseppe Gallo, founder of Italicus, Rosolio di Bergamotto and ambassador of the "Italian aperitivo culture" in the world. As global brand ambassador for Martini and Rossi for more than a decade, Giuseppe is deeply attuned to the aperitivo category that has been growing exponentially over recent years. SAVOIA Americano is a Vino Aperitivo, an aromatized wine made with a 14-month-aged DOC Marsala wine and a complex blend of over 20 notanicals that represent the best components of the Vermouth from Torino and the Bitter from Milano. SAVOIA Americano brings the best of Italy together in the glass, giving bartenders and consumers a simple, delicious and premium way to drink the classic Italian cocktails at home. It is derived from rich cultural heritage and crafted in a traditional way. SAVOIA Americano is 100% natural and also certified vegan.

Owner : Giuseppe Gallo

www.italspirits.com/savoia-americano/

