



RIDGEVIEW

ENGLAND

SALES PRESENTER
2020

ENGLISH SPARKLING WINE

THE ENGLISH WINE INDUSTRY AN OVERVIEW

COMMERCIAL
VINEYARDS
658

WINERIES
164

WINE PRODUCTION PREDICTED
TO REACH

40M

BOTTLES BY
2040

HECTARAGE
UNDER VINE



+83%
SINCE 2015

2017: 1M VINES PLANTED IN UK

2018: 1.6M VINES PLANTED

2019: 3M VINES PLANTED

ANNUAL
BOTTLE PRODUCTION



GB WINE
PRODUCTION

6%

REST OF THE UK
215 HA EQUAL TO
6% OF TOTAL HA
UNDER VINES

4%

EAST ANGLIA
143 HA EQUAL TO
4% OF TOTAL HA
UNDER VINES

1%

WALES
36 HA EQUAL TO
1% OF TOTAL HA
UNDER VINES

13%

SOUTH WEST
465 HA EQUAL TO
13% OF TOTAL HA
UNDER VINES

76%

SOUTH EAST
2720 HA EQUAL TO
76% OF TOTAL HA
UNDER VINES

HECTARAGE PLANTED
IN GREAT BRITAIN HAS GROWN
BY **194%** IN THE LAST **10 YEARS**
AND QUADRUPLED SINCE **2000**



THERE ARE OVER **150**
VINEYARDS OPEN TO THE
PUBLIC IN GREAT BRITAIN

BOTTLES PRODUCED 2019

STILL
31%
4.1M
BOTTLES



BOTTLES PRODUCED 2019

SPARKLING
69%
9.1M
BOTTLES



WHY BUY ENGLISH SPARKLING WINE?

Distinct Style

A unique balance of fine acidity and concentrated fruit character, distinctive to the region of England which can't be replicated elsewhere.

Guest Experience

Give guests the opportunity to taste some of the best sparkling wines in the world. The story behind the wines is compelling and engaging. A tiny, rocketing industry, working hard in their cool, cool climate!

Value

With low average yields (5 tons per hectare) coupled with a sustainable business model, the wines display fantastic value when compared to other equally premium wine regions.

Guest Demand

More and more press covers the wines of England. Demand for the wines from consumers has never been higher and is only heading one way! Communicate your wine credentials. An English listing is an opportunity to show your guests how ahead of the curve you are and how well sourced your list is.

Quality

One of the most exciting sparkling wine regions in the world today. Focused on quality and winning multitudes of international awards to prove it. Scarcity and wow factor - Production is still tiny by world standards. Show guests something limited and rare – they simply can't be everywhere!

Food

English wine's unique balance of acidity and fruit concentration means these are versatile wines that can be paired on tasting menus with precision and flair.



INTRODUCING RIDGEVIEW

WE ARE RIDGEVIEW

WHEN OUR FIRST VINES WERE PLANTED ON THE RIDGEVIEW ESTATE IN SUSSEX IN 1995, IT'S FAIR TO SAY THAT PEOPLE WERE VERY CONFUSED. "ENGLISH WINE? THAT'LL NEVER WORK!"

Fast-forward to today and our business and the English wine industry is thriving. We feel immense pride for the role we have played, and we will continue to be a pioneering influence.

On our journey we have been awarded International Winemaker of the Year, our vineyard has been recognised amongst the worlds' best, our wines are exported around the globe and we have been served at many prestigious occasions.

But this is only just the beginning.



Tamara Roberts - CEO

HOME IS WHERE THE HEART IS

Chosen for the unique geology and climate conditions, Ridgeview established its home in 1995 at the foot of the South Downs National Park in Sussex. We were one of the first wineries in England to focus solely on the production of sparkling wines from Chardonnay, Pinot Noir and Pinot Meunier grape varieties. With meticulous attention to detail and expertise in cool climate viticulture, we are producing fruit of excellent ripeness and wonderful natural acidity - perfect for sparkling wine. In partnership with key growers in and around Southern England, we have substantially increased our production in line with global demand.



OUR WINERY

The family have been making wines at Ridgeview for 25 years focusing on exceptional quality from vine to glass. The philosophy in our winery is 'minimal intervention', while keeping control of the process and ensuring excellent quality in all that we do.

All grapes are handpicked and selected for perfect balance between ripeness, sugar and acidity. The grapes are then pressed in Ridgeview's modern winery and fermented in a combination of stainless-steel tanks and oak barrels.

Our winery is fully equipped with specialised sparkling wine production equipment and a purpose-built underground cellar where the wines can be stored in perfect conditions for secondary fermentation. To future proof our business we have recently added a new £2 million production facility which will enable us to sustainably cellar up to one million bottles underground.



OUR CELLAR DOOR

Ridgeview welcomes visitors through our cellar door for tours and tastings seven days a week, all year round. We invite people from all over the world to celebrate with us for a range of occasions and events from Ridgefest to our guest chef 's dinner series to Easter trails.

We love nothing more than to host guests who want to kick back with a choice of carefully selected local produce and a glass of something delicious in our wine garden. From here you can drink in the breathtaking view from which we take our name.

OUR BRAND ESSENCE

The brand essence sits at the very core of our business. It is how we articulate the heart and soul of who we are. An authentic statement that serves as a call to action that we can all rally around.

CELEBRATE MOMENTS THAT MATTER

This has always been what we believe in above all else. When this internal message is communicated externally it is expressed through our strapline 'Life is for Celebrating' inviting people to share with us the moments that matter to them.





OUR MISSION

BUILDING ON OUR PIONEERING LEGACY AS
WORLD CLASS WINEMAKERS, WE WILL
BREAK NEW GROUND ALONG EVERY STEP
OF THE JOURNEY FROM VINE TO GLASS AND
WELCOME LIKE-MINDED PEOPLE TO SHARE
THE ADVENTURE WITH US.

OUR ACCOLADES

OVER 300 MEDALS AND 30 TROPHIES

WINNER

Best International Winemaker
2018 IWSC



WINEMAKER OF
THE YEAR



WORLD'S BEST BOTTLE
FERMENTED SPARKLING WINE
Blanc de Blanc 2007 - Trophy
IWSC

BEST INTERNATIONAL SPARKLING WINE
Blanc de Blanc 2006 - Trophy
DECANTER



ENGLISH WINE
PRODUCER

WORLD'S BEST BOTTLE
FERMENTED SPARKLING WINE
Bloomsbury 2002 Gore Brown Trophy
UKVA

A man in a dark blue polo shirt is shown in profile, holding a glass of white wine and smelling it. He is in a winery, with large stainless steel fermentation tanks visible in the background. The lighting is warm and focused on the man and his glass.

OUR APPROACH TO PRODUCTION

One of the great advantages about growing grapes in the England is the cool climate, which give the grapes a natural and distinct acidity profile, totally unique *to the England*. The fruit then benefits from an extended period on the vine before it is harvested. This extended ripening increases the development of aromatics and flavour in each varietal, increasing it's charm and characteristics, making the fruit very concentrated.

At Ridgeview our aim is to harness and capture this advantageous viticulture and create a house style that reflects this - a style focused on wines with exceptional freshness, purity and expression of fruit.

The family have been making wine in the UK over two generations covering 25 years and have a unique depth of experience. We follow the traditional method of sparkling wine making to create finely balanced wines with exceptional texture and fine bubbles, each honed to communicate the distinctive character of England.

OUR SIGNATURE RANGE

Our signature range represents the greatest introduction to our house style, with great emphasis on purity of fruit and freshness. Each style is crafted using a different blend of Chardonnay, Pinot Noir & Meunier from different parcels across a series of different vintages. Consistency, batch to batch is achieved through Simon, our Head Winemakers' skillful blending.



BLOOMSBURY NV

Chardonnay dominant, supported by Pinot Noir & Meunier. Ridgeview's signature wine follows the natural chardonnay dominant balance of the English harvest. The first wine ever made at Ridgeview, back in 1996. Chardonnay gives the wine its freshness & structure, it's bright citrus and crisp, green orchard fruits. The Pinots add delicate texture and a little extra roundness. Subtle honey and fresh baked bread notes hint at its cellar ageing. A fresh, fruit-forward, pioneering English style.



CAVENDISH NV

A third each of Pinot Noir, Pinot Meunier and Chardonnay. Ridgeview's 'traditional' style. Cavendish is a Pinot dominant blend. A bright, fresh wine packed full of redcurrant, blackberry and red apple fruit flavours. The style carries the signature Pinot gentle spice and earthy notes, contributing to it's complexity. Exceptionally balanced with great depth and roundness.



FITZROVIA NV

Ridgeview's signature Rosé. Chardonnay dominant, supported by Pinot Noir & Meunier. A bright, elegant, blended method Rosé. Incredibly pure and fruit driven. Fitzrovia showcases Chardonnay's fresh structure and citrus flavour and balances it with red berry fruit and a subtle fresh pastry note hinting at the cellar ageing. Very approachable, dry wine and a great example of the Ridgeview house style.

OUR SIGNATURE RANGE

Our limited release range showcases the very best of what we do. Specific styles, made on a tiny scale from the very best parcels in the greatest vintages. These wines represent a focused vision of the fruit in a specific year. Increased lees ageing adds further complexity and depth, supporting the incredibly high-quality fruit.



BLANC DE BLANCS

100% Chardonnay, from a single vineyard. Our flagship wine. Made in very limited quantities from grapes grown in our original two-hectare vineyard, on site at the estate in Ditchling. 25 year old vines (some of the oldest Chardonnay vines in England) produce highly concentrated, pure fruit. Aged for a minimum of three years on lees before release, this style shows the very best of Chardonnay in the UK. Pure, precise and finely structured.



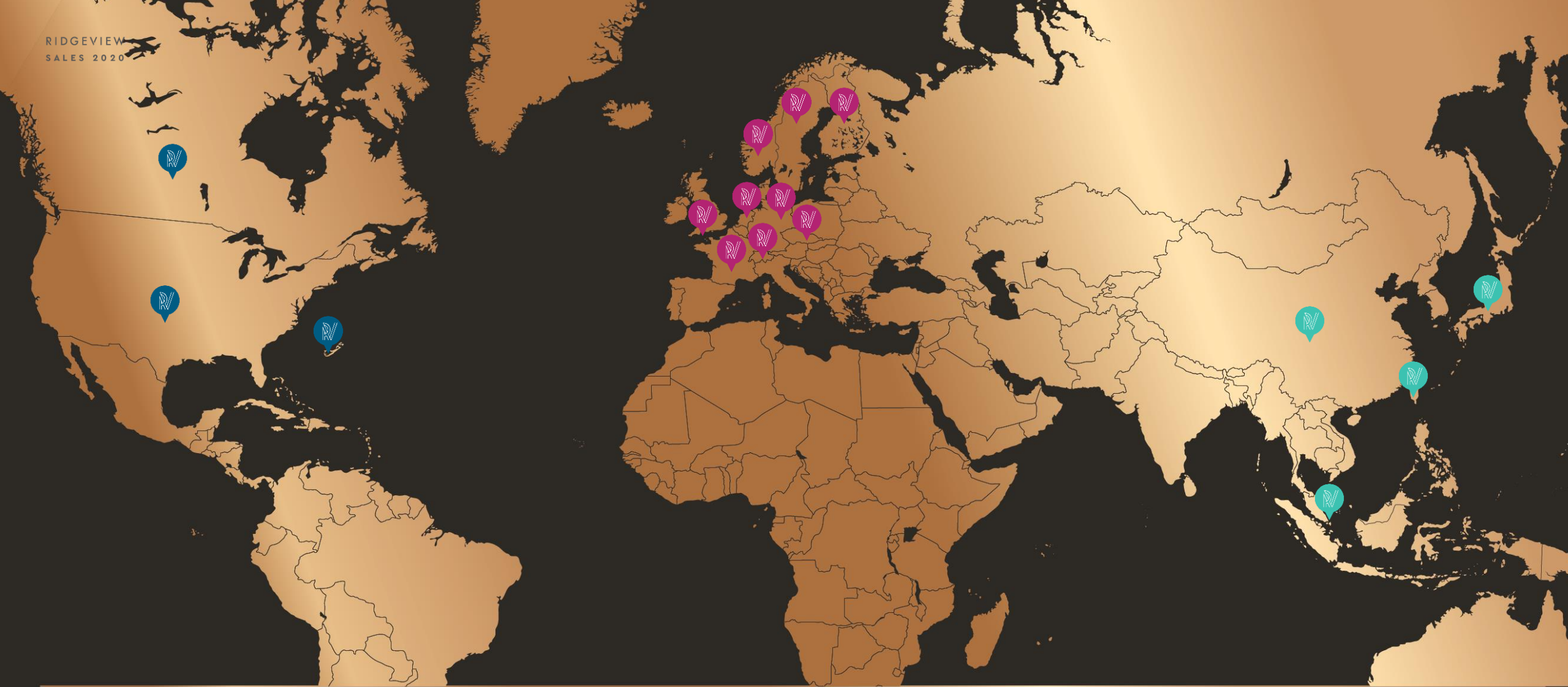
BLANC DE NOIRS

Pinot Noir and Pinot Meunier only. Our fullest, most rounded style. This wine offers great depth and complexity. The intensity of flavour in the Pinots showcases the unique long ripening period. Across all our vineyards, each parcel of Pinot is hand-picked, pressed and fermented individually. Simon Roberts' favourite parcel will be blended to create a wine reflective of a unique vintage. Aged for a minimum of three years on lees.



ROSÉ DE NOIRS

Pinot Noir & Meunier. Saignée method Rosé. This wine is a real winemaker's wine. Produced only in the best vintages when the Pinots are at their best. Incredibly delicate and elegant style achieved through short maceration in contact with skins. Miniscule parcels are released following a minimum of three years of lees. Exceptional roundness and beautifully balanced fruit.



EXPORT

We export to the
following countries...

AMERICAS

USA
Canada
Bermuda

EUROPE

France
Germany
Netherlands
Switzerland
Czech Republic
Channel Islands

Norway
Sweden
Finland

ASIA

China
Japan
Taiwan
Singapore

Life is for Celebrating

We are recognised as the **INFLUENTIAL** English sparkling wine brand, Ridgeview is synonymous with celebration. Not superficial occasions that are about putting on a facade, but the **REAL** moments where people come together to raise a glass 'to life'. Full of energy and positivity Ridgeview is as **EFFERVESCENT** as the wine in the bottle, with a **MAGNETIC** character you just cannot help but be drawn to.

Ridgeview is there, at the creation of **JOYFUL** memories to be shared with a smile. **LUXURIOUS** because special should be special. **CONTEMPORARY** and part of a modern world, where people can be true to themselves and their goals in life - no matter how big or small.