



WEINGUT GEHEIMER RAT

Dr. von Bassermann-Jordan



Since 1718



WINE-GROWING PIONEERS

The story of the Bassermann-Jordan winery is the story of a family dynasty which, together with others, established and greatly influenced quality-based viticulture in Germany for almost 300 years. Each generation produced great personalities who used their intelligence, expertise and flair as well as their financial and political influence to safeguard and improve the reputation of the winery and the outstanding wines produced in the Palatinate area of Germany – until they ended up among the top echelon of the wine world.

As respected *politicians* they have contact with the most influential personalities of their times and contribute greatly to the improvement of the legal and regulatory framework concerning viticulture. As *patrons of the arts*, they donate valuable objects to a variety of museums and render outstanding services to preserve the cultural heritage of the Palatinate region. As *scientists*, they work on improving wine-growing methods and write the definitive book on the history of viticulture. As *experts in viticulture*, they neither spare costs nor efforts to consistently develop their skills, their knowledge and the quality of their estate.



Emil Bassermann-Jordan, 1835-1915, Generous patron of the arts

Ludwig Andreas Jordan, 1811-1883, Member of the German Parliament, the “Reichstag”, and close confidant of Otto von Bismarck



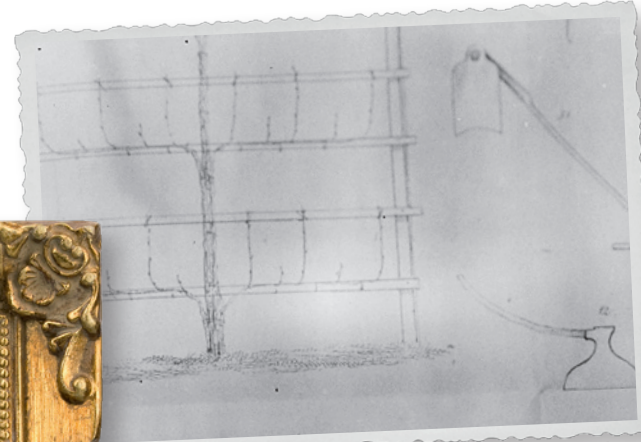
Dr Friedrich von Bassermann-Jordan, author of the “Geschichte des deutschen Weinbaus” (History of German Viticulture) (2nd from left) and his brother Ludwig, co-founder of the current VDP (1st from right) surrounded by their family



Promoting and preserving the cultural heritage of the Palatinate

Due to the dedication of the Bassermann-Jordan family, the goat auction in Deidesheim is still being celebrated today.

Early use of the cordon system



Handwritten text in German script, likely a letter or document related to the wine industry.

Even wine lover Goethe came to appreciate BJ wines

Handwritten signature of Johann Wolfgang von Goethe.

Handwritten date: Weinverm. d. 24. März 1820.



VINEYARDS

The name Bassermann-Jordan has always stood for excellent locations. Our vineyards in Forst, Deidesheim and Ruppertsberg cover 49 hectares and include 20 different locations. One third are top locations such as Hohenmorgen, Kirchenstück and Jesuitengarten.

With a passion for research and entrepreneurial energy, with a *quest for innovation and concern for the preservation of our cultural heritage*, we have, for centuries, worked on cultivating methods that increase the quality of our wines. In doing so, we have always given absolute priority to the careful handling of the grapes and focused on selection involving painstaking manual work. The result is individual wines full of character.

This does not mean that we are going to stop working on ways to improve our wines. We have, for example, a great interest in organic methods of cultivation and we believe in preventative pest management through the use of natural products and still more manual work. This leads to a flora and fauna that boasts biodiversity and supports our efforts to produce sustainable wines that are in tune with Mother Nature. In addition, we are investing money to carry out research into further cultivating methods that are geared towards climate protection.



Biodiversity is the best way to protect plants

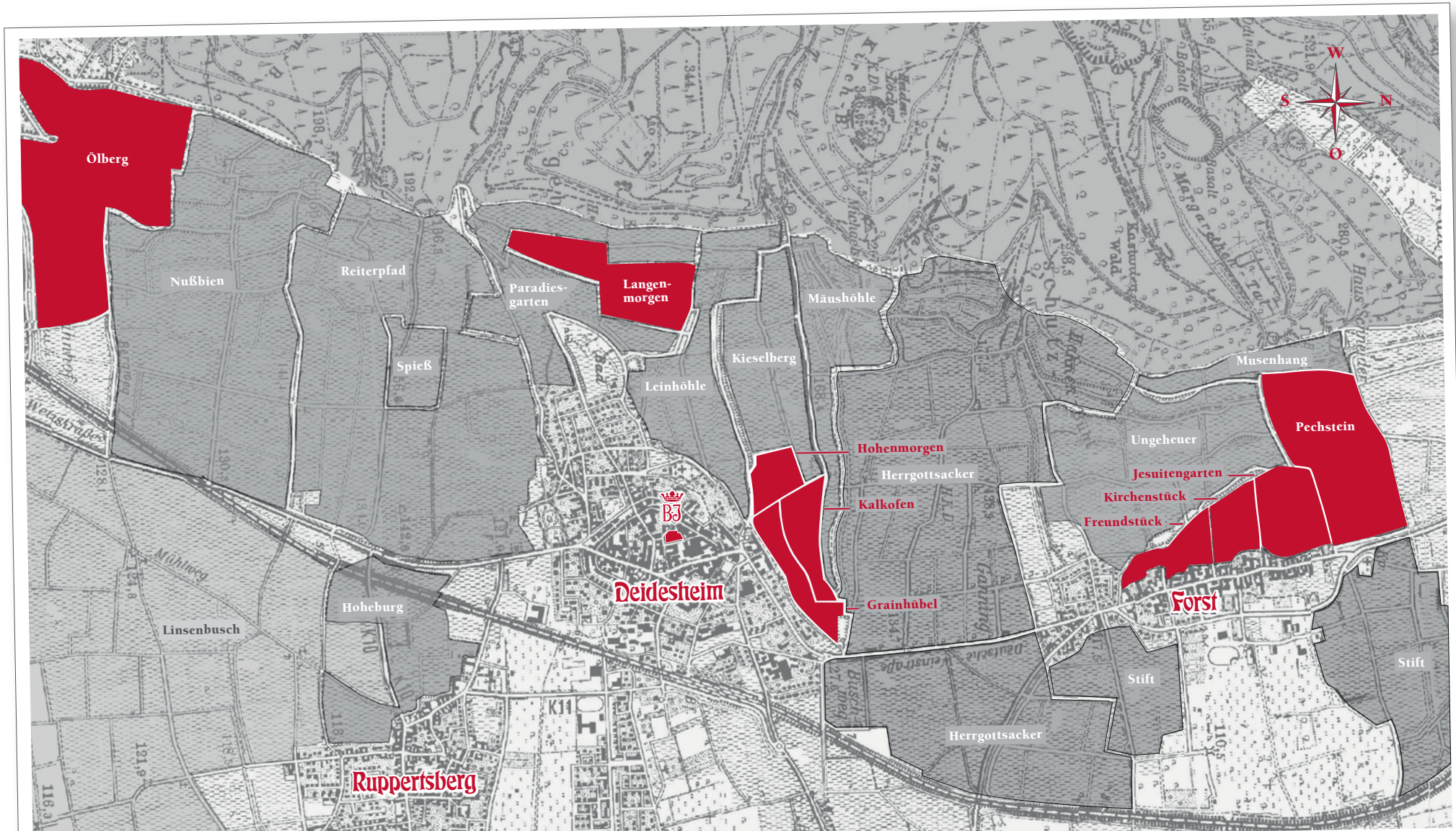


Basalt rock, red sandstone, limestone and loess soil – our vineyard locations have it all



Locations

When, in 1802, Andreas Jordan first started producing his wines based on locations, he introduced quality-driven viticulture to the Palatinate. The comprehensive terroir facets of our locations continue to be the basis of great BJ wines until this day.





The cultural landscape of the Palatinate

The Bassermann-Jordan family shaped the cultural landscape of the Palatinate wine like nobody else.



Our standards of quality can only be achieved with year-round manual work



Fully ripened crop

Low yield, selection & fully ripened grapes –
The result: BJ top wines.



WINE CELLARS

These days, *the historical wine cellars in Deidesheim* stand first and foremost for the traditional aging of wines in wooden casks. *The precious liquid matures gently in century-old sandstone vaults.* This is where we produce our sparkling wines using the traditional bottle fermentation.

In addition, our *state-of-the-art vinification facility* provides us with the option of producing wines at the highest technical level; this type of installation is primarily used for the *modern, fruit-driven wine production.* As a rule, we believe in gentle and natural fermentation without artificial additives.



Apart from the museum of old wines whose oldest specimen originates from 1706, our historical vaulted cellars also house an impressive collection of historical wine vessels and other viticultural objects



Traditional and modern

We master the entire gamut of wine aging methods.



A piece of wine history

Some parts of our cellars date back to the Middle Ages.



STYLE OF WINE

Due to the different wine making methods we employ, we are able to produce a broad range of wines that are rich in nuance and style. On the one hand, our palette includes *terroir-based, sustainable wines with mineral characteristics, which can be stored in the traditional way* employed by our winery; on the other hand, we offer *delicately fruity, vibrant and highly aromatic wines, which are modern and expressive*.

Our historical labels classify our range in their own specific way: The coat-of-arms label (1925) stands for all wines with residual sugar content ranging from restrained and spicy to highly concentrated, elegant and sweet. We use the Probus label (1905) for the dry Riesling wines. The 1811 label, one of the oldest wine labels in Germany, embellishes our burgundy bottles.



Wines & labels with a history





Managing Directors

Ulrich Mell & Gunther Hauck

Cultivated area

49 ha

Average yield per hectare

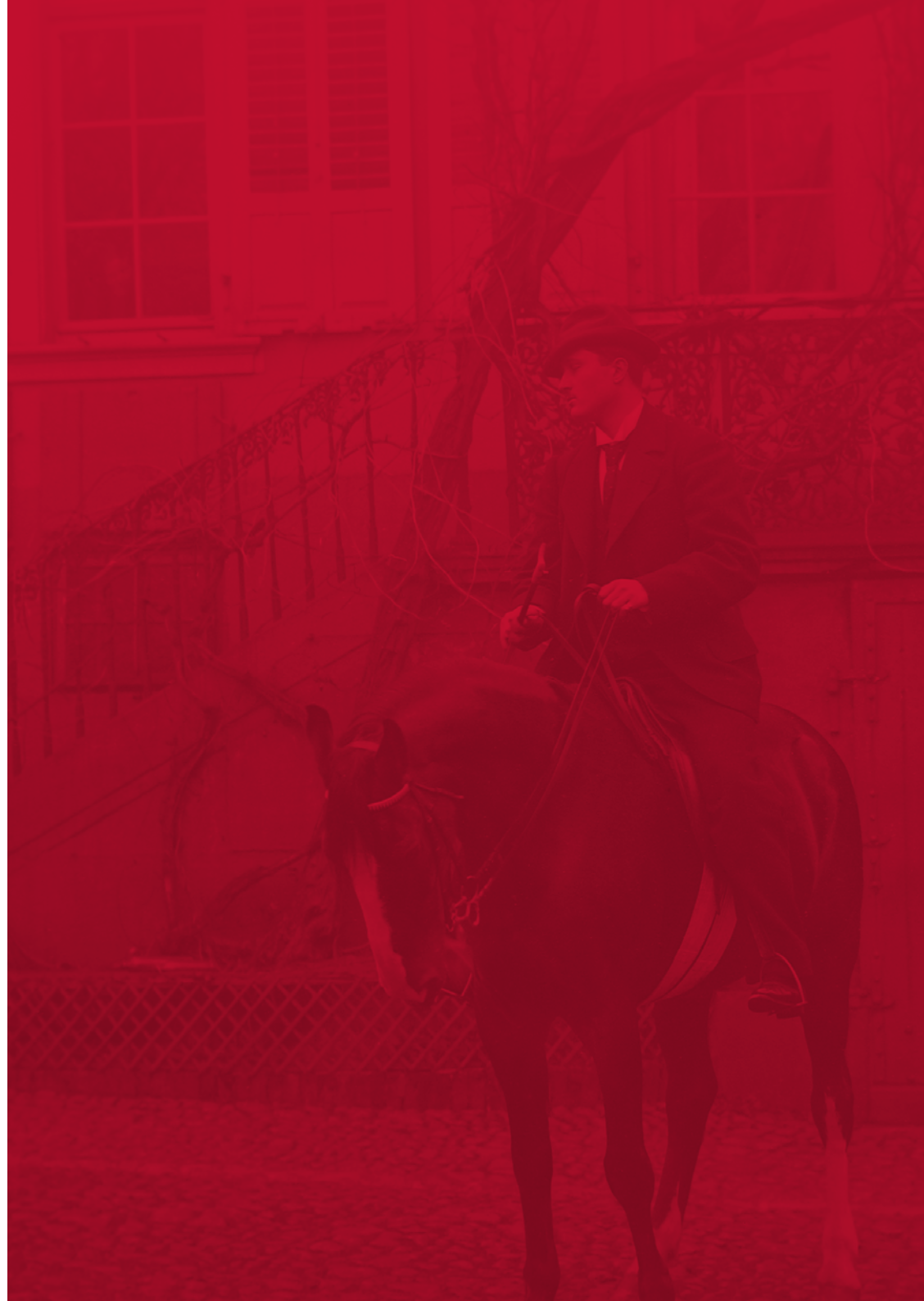
54 hl/ha

White grape varieties

85% Riesling, Chardonnay, Pinot Blanc, Pinot Gris,
Scheurebe, Gewürztraminer, Muscadelle, Sauvignon Blanc

Red grape varieties

Pinot Noir & Merlot





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Owner

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