

FOR IMMEDIATE RELEASE

## **BANVILLE WINE MERCHANTS ANNOUNCES DISTRIBUTION EXPANSION TO CONNECTICUT**

New York, NY – June 9<sup>th</sup>, 2026 – Banville Wine Merchants is pleased to announce the expansion of its wholesale distribution network into Connecticut, effective July 1, 2026. This strategic development marks the company’s eighth wholesale market, joining its established presence in New York, New Jersey, Washington, D.C., Virginia, Maryland, Pennsylvania, and Oregon.

“Expanding into Connecticut represents an exciting milestone in the continued growth of our wholesale division,” said Lia Tolaini-Banville, owner of Banville Wine Merchants. “Connecticut is a dynamic and influential market, supported by a vibrant community of restaurants and retailers. We are eager to build enduring partnerships and bring our portfolio to this discerning audience.”

Simone Luchetti, President of Banville Wine Merchants, added: “This expansion is a natural progression for our company. Our growth has been driven by an unwavering commitment to exceptional customer service, education, and a thoughtfully curated portfolio of distinguished producers from around the world. We look forward to introducing this approach to Connecticut, and to supporting our partners with the expertise and attention that define the Banville experience.”

Through this expansion, Banville Wine Merchants brings its globally respected portfolio to a new market, reinforcing its mission to foster meaningful relationships, deliver best-in-class service, and uphold its reputation as a trusted partner within the wine and spirits industry. The company is committed to collaborating with local partners, broadening its reach, and continuing to deliver quality, authenticity, and hospitality to both trade professionals and consumers.

For more information or interview opportunities, please contact:

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**Banville Wine Merchants**, headquartered in New York, is a premier importer and distributor of fine wines and spirits. With a dedication to offering high-quality, authentic selections, Banville has established itself as a trusted partner for winemakers and customers alike. The company prides itself on building strong relationships within the industry and providing exceptional service and expertise.