

FOR IMMEDIATE RELEASE

Banville Wine Merchants Welcomes Daniele Sbordi as Senior Director of Portfolio Management and Brittany Powers as Strategic Accounts Director, East

New York— January 9th, 2025 – Banville Wine Merchants is proud to announce the appointment of two distinguished professionals to its growing team: Daniele Sbordi as Senior Director of Portfolio Management and Brittany Powers as Strategic Accounts Director, East. Both are veteran industry professionals who will bring a wealth of expertise to the Banville team. Lia Tolaini-Banville, owner of Banville Wine Merchants, expressed her enthusiasm about these key appointments: “The addition of Daniele and Brittany marks an exciting chapter in Banville’s journey. Both embody the values of passion, dedication, and innovation that define our company. Together, they will play an important role in Banville’s continued success and expansion.”

Daniele Sbordi steps into the role of Senior Director of Portfolio Management, bringing over two decades of experience in fine dining, national wines sales, and luxury portfolio management. Originally from Busto Arsizio, Italy, Daniele’s career began in Michelin-starred restaurants in Milan and London before transitioning to the U.S., where he worked in iconic establishments such as Le Cirque 2000, Babbo, Restaurant Daniel, and Fiamma. Daniele’s wine industry experience includes roles at Clicquot Champagne Import, Henriot Champagne Import, Winebow, and Folio Fine Wine Partners, where he represented a wide variety of prestigious brands. His expertise in managing wine portfolios and top suppliers will be instrumental in elevating Banville’s already distinguished portfolio. Daniele shared his excitement, saying, “Joining Banville Wine Merchants is a tremendous opportunity to contribute to a company with a stellar reputation for quality and authenticity. I look forward to leveraging my experience to enhance our portfolio and build on the company’s legacy of excellence.”

Brittany Powers joins Banville as Strategic Accounts Director, East, with 15 years of experience in the wine industry. Her career has spanned roles in winery production at Stags’ Leap Winery, regional sales with Zonin and Clos du Val, and national account sales with VINTUS. In her new role at Banville Wine Merchants, Brittany will focus on growth and brand activations within strategic accounts across the Eastern U.S. Reflecting on her appointment, Brittany said, “I am honored to join Banville Wine Merchants, a company that shares my dedication to quality and innovation in the wine industry. I’m excited to collaborate with this exceptional team to continue building strong partnerships and delivering extraordinary wines to our customers.”

Please join us in welcoming these two industry veterans to the Banville family.

For more information or interview opportunities, please contact:

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Banville Wine Merchants, headquartered in New York, is a premier importer and distributor of fine wines and spirits. With a dedication to offering high-quality, authentic selections, Banville has established itself as a trusted partner for winemakers and customers alike. The company prides itself on building strong relationships within the industry and providing exceptional service and expertise.