

ORIGIN, INTEGRITY, AUTHENTICITY, SUSTAINABILITY

- te Pa Family Vineyards is proud to be the newest member of Appellation Marlborough Wine.
- With our premium estate-owned vineyards in the Lower Wairau Valley and the Awatere Valley in Marlborough, and our strong commitment to sustainability, family-ownership, provenance and indigenous heritage, AMW is a natural fit for te Pa to showcase our unique sense of place and connection to the land.
- AMW was established to safeguard Marlborough's hard-earned global reputation, providing consumers a guarantee of origin, authenticity, integrity, and environmental stewardship.
- Wines that carry the AMW badge come exclusively from recognised sub-regions within Marlborough, are produced from sustainably certified vineyards, meet growing and harvest quality criteria, are bottled in New Zealand, and are independently tasted and approved by experts.
- This means that every AMW certified wine is an authentic, quality expression of our place, our environmental stewardship, and our commitment to protecting the region's future.
- Appellation Marlborough Wine is the only guarantee a wine is 100% pure Marlborough. Nothing else. No exceptions.



SUSTAINABILITY INITIATIVES

INTER-ROW COVER CROPS:

Mulching the pruned vines into the inter-rows isn't just beneficial for soil health - it's also great as an additional source of nutrients for our cover crops.

Cover crops are 'non cash crop' plants, flowers, and sometimes edible crops like peas and beans, that are planted inter-row to support soil vitality, encourage good insects that perform biological controls on insect pests, and increase biodiversity in the vineyard.

For the annual growing season, we seed new plant mix which includes broad red clover, strawberry clover, Huia clover, chicory, Phacelia, Plantain, Sheep's Burnett, Wairau Lucerne, and common vetch. We also sow oats, beans and peas, and the team eagerly awaits fresh peas for Christmas.

WINTER SHEEP GRAZING:

At the height of winter we have around 3,000 sheep grazing our vineyards, which not only supports the local industry by creating paddocks to feed their stock, but there's also a range of sustainability benefits too.

Sheep, as a natural lawn mower, have a lower impact on the soil, which means the soil is less compacted over this time. This gives the soil a much-needed break from the heavy harvest machinery and mowers that we have to use at other times of the year.

The presence of sheep in the vineyards at winter time also assists in soil health and regeneration, by creating and adding carbon and potassium-rich matter (manure) back to the soil. This acts as a natural, slow release fertiliser for the land.



GYPSUM IN THE VINES:

During the 2020/2021 growing season we trialed spreading gypsum in the vines. Gypsum helps to improve soil health, by increasing the amount of organic matter that is retained, which in turn, promotes better water retention. It also helps with aeration, and improves soil structure.

In addition, gypsum helps to reduce the impact of wind and water erosion, and reduces compaction issues.