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## FOR IMMEDIATE RELEASE

## Banville Wine Merchants Nominated for "Importer of the Year" in Wine Enthusiast's 2024 Wine Star Awards

New York, September 12, 2024 — Banville Wine Merchants is honored to announce its nomination for Importer of the Year by Wine Enthusiast for the 2024 Wine Star Awards. The annual Wine Star Awards celebrates outstanding contributions to the wine and beverage industry.

Founded in 2004 by Lia Tolaini-Banville, Banville Wine Merchants is a family-owned wine and spirits company with deep roots as a vintner in Tuscany (Tolaini). Banville champions producers with passion, pedigree, and provenance. In addition to Banville's role as a prominent national importer, they operate direct distribution ventures in six key markets (New York, New Jersey, Washington DC, Virginia, Maryland, Oregon).

"We are thrilled to receive this prestigious recognition from Wine Enthusiast. This milestone is particularly meaningful as we celebrate our twentieth anniversary as an importer of fine wines to the U.S." commented Lia Tolaini-Banville. "This achievement would not be possible without the dedication of our distributor partners, our wholesale clients, the entire Banville Wine Merchants team, and the craftsmanship of our winegrowers and suppliers."

This year marks the 25th anniversary of Wine Enthusiast's Wine Star Awards. The 2024 Wine Star Award nominees will be featured in the December issue of Wine Enthusiast, with winners announced later this fall and celebrated at the annual black-tie gala in 2025.

For more information, please contact: Amélie Derrieux-Sable, Senior Director of Marketing and Brand Strategies ameliederrieux-sable@banvillewine.com.

## www.banvillewine.com

## **About Banville Wine Merchants**

Banville Wine Merchants is a leading importer and distributor of fine wines, dedicated to delivering exceptional quality and unparalleled customer experiences. With a rich history and a commitment to innovation, Banville Wine Merchants continues to set the standard for excellence in the wine industry.