

## FOR IMMEDIATE RELEASE

### **Banville Wine Merchants Welcomes Jack Mason as Director of National Sales and Fine Wine Portfolio**

New York— July 24, 2024 – Banville Wine Merchants is proud to announce the appointment of Jack Mason MS, as the new Director of National Sales and Fine Wine Portfolio. Jack brings extensive knowledge and enthusiasm to the Banville team, enhancing our commitment to excellence and growth in the fine wine industry.

"We are honored to welcome Jack Mason to our team," said Lia Tolaini Banville, owner of Banville Wine Merchants. "His expertise and energy are exactly what we need to continue our growth and solidify our place as a leader in the fine wine market. Jack's passion for wine and commitment to excellence align perfectly with our values, and we are confident he will play a pivotal role in driving our success."

In his new role Jack will oversee national sales and focus on expanding our reach specifically in strategic accounts, and he will also be involved with ownership in the development of our fine wine portfolio. "I am excited to join Banville Wine Merchants and to work alongside such a talented team," said Jack Mason. "This is an incredible opportunity to bring my experience and passion to a company that shares my dedication to quality and innovation. I look forward to contributing to the growth and success of Banville."

Jack's appointment marks an exciting new chapter for Banville Wine Merchants. We invite our partners, clients, and wine enthusiasts to join us in welcoming him to the family.

For more information, please contact: Lia Tolaini-Banville

Banville Wine Merchants

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### **About Banville Wine Merchants**

Banville Wine Merchants is a leading importer and distributor of fine wines, dedicated to delivering exceptional quality and unparalleled customer experiences. With a rich history and a commitment to innovation, Banville Wine Merchants continues to set the standard for excellence in the wine industry.