

**Banville Wine Merchants Appointment of
Martignetti Companies Connecticut Division, Hartley & Parker, as Distributor**

New York, New York – Dec 19th 2023- As of January 1, 2024 Banville Wine Merchants announces its appointment of Martignetti Companies Connecticut division, Hartley & Parker, as Banville’s preferred distributor representing their portfolio statewide in Connecticut. For more than fifteen years Martignetti has successfully represented and grown the Banville Wine Merchants portfolio in MA, RI, and NH. These two companies share philosophical synergies, and the Banville Wine Merchants portfolio will strengthen the established on premise network Hartley & Parker has established in Connecticut.

Martignetti Companies will begin representing a core selection of the Banville Wine Merchants portfolio in Connecticut in January including Tolaini (Tuscany), Donna Laura (Tuscany), Terlano (Alto Adige) and Illuminati (Abruzzo) wineries from Italy with additions throughout 2024. The Banville Wine Merchants wineries will add to the repertoire of on-premise focused brands and compliment the existing portfolio at Martignetti Companies of Connecticut. “Martignetti Companies is a dynamic Family-owned business and we look forward to our continued growth as we expand our footprint together in Connecticut.”- Lia Tolaini Banville.

“We are excited to be named Banville Wine Merchants preferred distributor in Connecticut,” said Michael Martignetti, Senior Vice President, Wine. “Martignetti is proud that Banville Wine Merchants has entrusted us to steward and grow their leading portfolio of brands across all sales channels. As the leading distributor of wine and spirits in New England, Martignetti will apply its best-in-class sales and operations capabilities to support the growth and development of Banville Wine Merchants business.”

###

About Banville Wine Merchants

Banville Wine Merchants is a female owned National Importer of fine wine, artisanal beer and craft spirits from around the world with Wholesale companies in New York, New Jersey, Washington DC, Virginia and Oregon. Founded in 2004 with deep roots in Italy, today Banville Wine Merchants represents meticulously selected wineries and distilleries from top producing regions around the world that share a common belief in integrity, quality, authenticity and family. For more information please visit www.BanvilleWine.com.

About Martignetti Companies

Established in 1908, Martignetti Companies is the leading distributor of wines and spirits in New England and the sixth largest in the country. Based in Taunton, Massachusetts, the Company currently operates in six New England states: Massachusetts, Maine, Vermont, New Hampshire, Rhode Island, and Connecticut. In April 2023, Martignetti Companies acquired Hartley & Parker Limited, LLC. For more information, visit www.martignetti.com.

Press Contact:

Christina Comito -- Public Relations and Brand Strategy

Banville Wine Merchants

Christina@BanvilleWine.com