

Banville Wine Merchants
National Importer for BiancaVigna Prosecco

New York, New York – July 1st 2023- Beginning June 1st 2023, Banville Wine Merchants is the National Importer for the prestigious wines of BiancaVigna. BiancaVigna was founded in 2004 by siblings Enrico and Elena Moschetta. Their shared goal is to make top-quality sparkling wines with grapes grown exclusively in family vineyards that belonged to their grandfather Genesisio since the beginning of the 20th century. With Enrico's twenty-year experience in winemaking and Elena's entrepreneurial vision, BiancaVigna is a tribute to the beauty and tradition of the hillside vineyards of Conegliano-Valdobbiadene.

The estate is located in Ogliono, the heart of the Conegliano-Valdobbiadene DOCG. The Moschetta's 32-hectare property includes vineyards in three areas - Conegliano, San Pietro di Feletto, and Soligo. Enrico is deeply focused on expressing the unique qualities of each terroir and BiancaVigna wines are a true representation of regional specificity and careful winemaking. "We are excited to bring terroir into the Prosecco conversation through the selections Prosecco DOCG, Sui Lieviti DOCG (Col Fondo) and the two Rive, Rive di Soligo and Rive di Ogliono. These wines are nuanced examples of what steep hillsides, terraced vineyards and extended lees contact can do to Glera grapes. Passed down over four generations, the vineyards are an integral part of the Moschetta and BiancaVigna story." – Mike Papaleo, Vice President of Business Development at Banville Wine Merchants.

"The Prosecco DOC market is competitive and is continuing to experience dynamic growth. Our portfolio will include the DOC wines and will shine light on the expressive nature of the DOCG selections. The DOCG wines encourage a dialog that digs deep into terroir, vine age and position." – Gina DellaVedova, Vice President of National Sales at Banville Wine Merchants. Banville Wine Merchants is proud to represent BiancaVigna as a cornerstone, family owned producer from the historic hills of Conegliano-Valdobbiadene. The synergy is evident as they share common core values and philosophical approaches to winemaking.

###

About Banville Wine Merchants

Banville Wine Merchants is a female owned National Importer of fine wine, artisanal beer and craft spirits with Wholesale companies in New York, New Jersey, Washington DC, Virginia and Oregon. Founded in 2004 with deep roots in Italy, today Banville Wine Merchants represents meticulously selected wineries and distilleries from top producing regions around the world that share a common belief in integrity, quality, authenticity and family. For more information please visit www.BanvilleWine.com.

Press Contact:

Christina Comito -- Public Relations and Brand Strategy

Banville Wine Merchants

Christina@BanvilleWine.com